



## Job Description

Job title:	Social Researcher
Department:	Content
Reports to:	Head of Video
Duration:	Perm
Hours:	Full time
Office Location:	London, UK

## About Jungle Creations

[Jungle Creations](#) is an award-winning social-first publisher with offices in London and New York. The company owns and operates a number of hugely popular media brands that create and publish content across social media including; VT, Twisted, Four Nine, Craft Factory, Level Fitness and Lovimals, which have amassed over 120 million followers. Jungle Creations exists to create ideas that get people to thrive online and in the real world. The business works with clients including the likes of Diageo, McDonald's and Unilever, to help them do the same, with the company winning The Drum's sought after 'Branded Content Team Of The Year' for the last four years in a row. Today the business has branched out into eCommerce with many successful ventures under its belt including Twisted: A Cookbook and Lovimals personalised pet apparel. Jungle Creations is also home to The Wild, an award-winning social-first creative agency that helps brands turn heads and make it matter, specialising in social media management, branded content, production, influencer, and performance marketing.

### Role Purpose

Our video content on Facebook is mainly dependent on sourced video. This role is dedicated to sourcing as much content as possible while adding depth and creativity to the mentioned source material. The more content we have approved, the more videos we make, and the more money we drive

### Key Responsibilities

- Lead the way with sourcing quality and quantity
- Be all over Tiktok, Instagram, Facebook, Twitter
- Populate the sourcing groups extensively and work with Head of Brands to ensure the right content is being researched
- Ideate social video ideas based on data, insight and collaboration

### Background and Experience



- Experience in finding social content quickly and extensively
- Sourcing for a leading social brand
- Owning and running a personal social account with a good volume of followers and views
- Experience in a news agency or video licensing team

Skills & Competencies:

- Awareness of social video, especially headlines and captions
- Ability to create storyboards for social video
- Clear communication skills, ability to articulate their vision
- Creativity

Bonus Points:

- Clear passion points in culture
- Love of all things Tiktok, Instagram and YouTube

All employees are expected to comply with the company code of conduct, act professionally with colleagues, and treat colleagues and the workspace with respect; It is your responsibility to ensure your behaviour, attitude and appearance always positively reflect Jungle Creations and doesn't do anything that would bring the reputation of the company into disrepute or cause a loss of confidence in its work.

Measures of success and key stakeholders:

Employees are monitored with bi-annual KPIs to measure their performance; these KPIs are made up of both skills and behavioural competencies. Jungle is committed to rewarding those employees who consistently exceed their bi-annual KPIs and will ensure those employees advance within the business.

KPIs:

- Facebook Video revenue
- 1 minute views (Facebook)
- Facebook Watch-time
- Sourcing Quality and quantity

Key stakeholders:

- Head of Video
- Edit Manager
- Head of brand(s)
- Director of Social



## We want you to add to our culture

At Jungle Creations, we aim to ensure our workforce reflects the diverse society we live in. Our different ideas, our different perspectives and our respect for one another enables us to be innovative, creative and build a sense of belonging that actively encourages our people to add to our culture. We want everyone to feel that Jungle Creations is a place where they belong and that is the reason why we look for the cultural add, not the cultural fit.

### Our mission

*'We exist to create ideas that get people to thrive online and in the real world'*

### Our values

This is who we are. These qualities are the things we look for in new Jungle talent, the things we celebrate and reward our people for, and the things clients discover about us and our work.

#### **Collaborate.**

Whether in a small or large capacity, every one of our departments work in collaboration with each other. Encouraging this total collaboration means our people can team up with ease, and create the perfect environment for idea sharing, creative thinking, and working closely with clients and partners alike.

#### **Innovate.**

In a business and world that is forever changing, we pride ourselves on how agile and adaptable we are. Striving to experiment, take risks and be bold, Jungle celebrates how quickly its people can innovate and move with the times, ensuring we are at the forefront of change and the best in industry.

#### **Champion.**

We champion our people, their ideas, and their differences. Our people respect one another and the things that make each of us unique. We aim to support all voices internally and reflect this in the work we do. We actively encourage our people to add to our culture and want everyone at Jungle to feel that they belong.

### Post Covid-19 Plan

We have carried out a full risk assessment and put together a return to work plan as per government guidelines. We are aiming to open the office up more in July when government guidelines loosen but will be moving to a permanent hybrid working system. This will be partly working from home and part in the office. Each team differs in terms of their in-office expectations so feel free to discuss this during your interview process.