



Job Description

Job title:	Paid Social Manager
Department/Brand:	Paid Social
Reports to:	Head of Paid Social
Duration:	Perm
Hours:	Full time
Office Location:	London, UK

About Jungle Creations

Jungle Creations is a leading media house for the social age, solely focused on delivering high-quality content to our audience of over 80 million. What started out as a Facebook page called VT has evolved into a multi-platform media company that generates over 5 billion video views, and 20 million unique users to our sites, each month. Those numbers make us the 1st most viewed media property on Facebook, globally!

With tens of millions of followers at our fingertips, we create viral content for some of the biggest brands in the world (Greenpeace, Oreo, Disney, Bailey's etc...) and push it out through our channels. This is such a proven formula that we now guarantee a minimum of 1 million views on every piece of content we make for clients.

A reasonably impressive start, but in order to accelerate growth and ultimately become number one, we need the best people in the world to join us.

Role Purpose

As part of the growing Paid Social team at Jungle you will be managing Social Campaigns across Jungle's Media Publishing Brands: VT, Twisted, Craft Factory, FourNine, Bluecrate, Lovimals and Level Fitness. You will work closely with the Commercial Partnerships team as well as The Wild, our in-house creative agency. With support from the Senior Manager, you will oversee the planning and execution of Branded Content Campaigns as well as Social Media Management.



Our goal is for Jungle Creations and The Wild to deliver award-winning Social Media campaigns. Working closely with the Head of Paid Social, you will also help to innovate and grow our Paid Social offering.

Key Responsibilities

- Respond to incoming Commercial Partnership and Social Media Management briefs
- Deliver multi-platform Paid Social strategies, media plans and reporting frameworks
- Ensure successful campaign execution and optimisation
- Lead client accounts and build strong partner relationships
- Lead internal meetings with Project Managers and support Paid Social needs across the business
- Contribute to innovation and creative growth across the team (and business!)
- Assist the Senior Manager and Head of Paid Social with Commercial growth and team success

This is an exciting time to join Jungle Creations as we continue to lead the Social Content space, growing rapidly across new platforms such as TikTok and Snapchat. You'll also be working with big brand names like McDonald's, Heinz, Baileys, Unilever, Mars, ABF, Co-op, Accor Hotel Group - to name a few!

Background and Experience

- To be passionate about all things Social!
- Paid Social experience, agency experience desirable
- Experience with Social Ads Managers: Facebook / Instagram
- Experience analysing data and working with Excel / Google Sheets
- Experience working with a wide range of budgets
- Strong understanding of Platform roles, best practice and performance
- A confident and proactive approach to innovating and driving business growth
- Inter-agency relationship management skills.
- Excellent time management and organisational skills
- Excellent written skills with acute attention to detail



- Able to work in a fast-paced, entrepreneurial environment and hit the ground running
- High energy team-player and keen to get 'stuck in' on a variety of projects
- Good presentation, communication, and analytical skill

Bonus Points:

- Experience with Social Ads Managers: Snapchat, TikTok, Pinterest, LinkedIn
- Experience with Google Ads (Search), and Youtube Ads
- eCommerce experience

All employees are expected to comply with the company code of conduct, act professionally with colleagues, treat colleagues and the workspace with respect; It is your responsibility to ensure your behaviour, attitude and appearance always positively reflects Jungle Creations and doesn't do anything that would bring the reputation of the company into disrepute or cause a loss of confidence in its work.

Measures of success and key stakeholders:

Employees are monitored with bi-annual KPIs to measure their performance; these KPIs are made up of both skills and behavioural competencies. Jungle is committed to rewarding those employees who consistently exceed their bi-annual KPIs and will ensure those employees advance within the business.

KPIs:

Your KPIs will be aligned with the following areas:

1. Campaign Strategy & Planning
2. Data & Insights
3. Paid Social Innovation
4. Communications - Client & Internal

Key stakeholders:

- You will be part of a small team, working closely with the Senior Social Media Manager, Social Media executive and reporting directly to the Head of Paid Social



- You will become a key point of contact for various clients as we grow our client base and Paid Social scope of work.
- You will become a key point of contact for internal teams across Commercial, Project Management and The Wild.

We want you to add to our culture

At Jungle Creations, we aim to ensure our workforce reflects the diverse society we live in. Our different ideas, our different perspectives and our respect for one another enables us to be innovative, creative and build a sense of belonging that actively encourages our people to add to our culture. We want everyone to feel that Jungle Creations is a place where they belong and that is the reason why we look for the cultural add, not the cultural fit.

Our mission

'We exist to create ideas that get people to thrive online and in the real world'

Our values

This is who we are. These qualities are the things we look for in new Jungle talent, the things we celebrate and reward our people for, and the things clients discover about us and our work.

Collaborate.

Whether in a small or large capacity, every one of our departments work in collaboration with each other. Encouraging this total collaboration means our people can team up with ease, and create the perfect environment for idea sharing, creative thinking, and working closely with clients and partners alike.

Innovate.

In a business and world that is forever changing, we pride ourselves on how agile and adaptable we are. Striving to experiment, take risks and be bold, Jungle celebrates how quickly its people can innovate and move with the times, ensuring we are at the forefront of change and the best in industry.

Champion.



We champion our people, their ideas, and their differences. Our people respect one another and the things that make each of us unique. We aim to support all voices internally and reflect this in the work we do. We actively encourage our people to add to our culture and want everyone at Jungle to feel that they belong.

Post Covid-19 Plan

We have carried out a full risk assessment and put together a return to work plan as per government guidelines. We are aiming to open the office up more in July when government guidelines loosen but will be moving to a permanent hybrid working system. This will be partly working from home and part in the office. Each team differs in terms of their in-office expectations so feel free to discuss this during your interview process.