



## Job Description

Job title:	Junior Edit Producer
Department/Brand:	Lovimals
Reports to:	Snapchat Manager
Duration:	Permanent
Hours:	Full time
Office Location:	London, UK

## About Jungle Creations

[Jungle Creations](#) is an award-winning social-first publisher with offices in London and New York. The company owns and operates a number of hugely popular media brands that create and publish content across social media including; VT, Twisted, Four Nine, Craft Factory, Level Fitness and Lovimals, which together have amassed over 120 million followers. Jungle Creations exists to create ideas that get people to thrive online and in the real world. The business works with clients including the likes of Diageo, McDonald's and Unilever, to help them do the same, with the company winning The Drum's sought after 'Branded Content Team Of The Year' for the last four years in a row. Today the business has branched out into eCommerce with many successful ventures under its belt including Twisted: A Cookbook and Lovimals personalised pet apparel. Jungle Creations is also home to The Wild, an award-winning social-first creative agency that helps brands turn heads and make it matter, specialising in social media management, branded content, production, influencer, and performance marketing.

## Junior Edit Producer

### **Role Purpose:**

We are looking for a Junior Edit Producer who can enhance our brand and build a strong online community on Snapchat. The Junior Edit Producer will be responsible for sourcing, editing, and reporting on videos for our Lovimals Snapchat Discover show.

The ideal candidate will possess the ability to spot videos destined for viral stardom and be a confident video editor.

This role is most suited to a candidate who is passionate about animals and pets. If you are a heavy consumer of social media content, this could be the perfect role for you.

### **Key Responsibilities:**



- Source videos from around the internet that have viral potential
- Edit videos with engaging captions and creative flair
- Translate captions using reliable translation software and edit them into videos
- Track videos and report on licensed video usage

**Background and experience:**

- Experience editing in a fast-paced environment with Premiere Pro
- Experience in generating organic growth on a personal social media account
- The ability to source video content with the potential to go viral
- Excellent interpersonal skills
- A keen eye for detail
- Excellent written and verbal communications
- A self-starter

**Bonus Points:**

- Conversational French/German language is a plus
- Previous experience working with popular entertainment content
- Experience editing for Snapchat Discover

All employees are expected to comply with the company code of conduct, act professionally with colleagues, treat colleagues and the workspace with respect; It is your responsibility to ensure your behaviour, attitude and appearance always positively reflect the Company and don't do anything that would bring the reputation of the Company into disrepute or cause a loss of confidence in its work.

**Measures of success and key stakeholders:**

Employees are monitored with bi-annual KPIs to measure their performance; these KPIs are made up of both skills and behavioural competencies. Jungle is committed to rewarding those employees who consistently exceed their bi-annual KPIs and will ensure those employees advance within the business.

**KPIs:**

- Meet targets for output of content on a weekly basis
- Drive growth and unique viewership through engaging videos on Snapchat
- Collaborate with Edit Producers and Brand teams to share insights and learnings

**Key stakeholders:**

- Head of Media Operations
- Brand Development Director
- Head of Social Programming & Social Production
- Snapchat Manager



## We want you to add to our culture

At Jungle Creations, we aim to ensure our workforce reflects the diverse society we live in. Our different ideas, our different perspectives and our respect for one another enables us to be innovative, creative and build a sense of belonging that actively encourages our people to add to our culture. We want everyone to feel that Jungle Creations is a place where they belong and that is the reason why we look for the cultural add, not the cultural fit.

### Our mission

*'We exist to create ideas that get people to thrive online and in the real world'*

### Our values

This is who we are. These qualities are the things we look for in new Jungle talent, the things we celebrate and reward our people for, and the things clients discover about us and our work.

#### **Collaborate.**

Whether in a small or large capacity, every one of our departments work in collaboration with each other. Encouraging this total collaboration means our people can team up with ease, and create the perfect environment for idea sharing, creative thinking, and working closely with clients and partners alike.

#### **Innovate.**

In a business and world that is forever changing, we pride ourselves on how agile and adaptable we are. Striving to experiment, take risks and be bold, Jungle celebrates how quickly its people can innovate and move with the times, ensuring we are at the forefront of change and the best in the industry.

#### **Champion.**

We champion our people, their ideas, and their differences. Our people respect one another and the things that make each of us unique. We aim to support all voices internally and reflect this in the work we do. We actively encourage our people to add to our culture and want everyone at Jungle to feel that they belong.



## Post Covid-19 Plan

We have carried out a full risk assessment and have moved to a permanent hybrid working system that sees staff split their time between the office and home (government guidelines allowing). Each team differs in terms of their in-office expectations so feel free to discuss this during your interview process.