



Job title: **Deputy Section Editor (News and Entertainment)**
Department/Brand: Content / Editorial
Reports to: Head of Social Editorial
Duration: Permanent
Hours: Full time
Office Location: Hybrid / London, UK

About Jungle Creations

[Jungle Creations](#) is an award-winning social-first publisher with offices in London and New York. The company owns and operates a number of hugely popular media brands that create and publish content across social media including; VT, Twisted, Four Nine, Craft Factory, Level Fitness and Lovimals, which together have amassed over 120 million followers. Jungle Creations exists to create ideas that get people to thrive online and in the real world. The business works with clients including the likes of Diageo, McDonald's and Unilever, to help them do the same, with the company winning The Drum's sought after 'Branded Content Team Of The Year' for the last four years in a row. Today the business has branched out into eCommerce with many successful ventures under its belt including Twisted: A Cookbook and Lovimals personalised pet apparel. Jungle Creations is also home to The Wild, an award-winning social-first creative agency that helps brands turn heads and make it matter, specialising in social media management, branded content, production, influencer, and performance marketing.

Role Purpose:

The Deputy Section Editor will work as part of a fast-paced team dedicated to bringing the day's top news and entertainment stories to our millions of followers on our flagship brand, VT.

Key Responsibilities:

The role will involve working with the team to source and write engaging articles that will be shared via our social media channels, with the Deputy Section Editor helping to monitor traffic and highlight and record trends.



The candidate will also be expected to source and produce their own exclusive stories and interviews on occasion.

Helping to assist the Head of Editorial with various tasks, the candidate will also be required to lead shifts and manage the writing team, ensuring that all articles adhere to copyright laws and are free from false or misleading information.

Additional responsibilities include: Weekend shifts will be required, as well as out-of-hours shifts for key events/breaking news.

Background and experience:

- Writing and editorial experience.
- An English/Journalism degree or similar is preferred.
- Experience with managing a small team and delivering feedback clearly and appropriately.
- Experience in working in a fast-paced environment would be beneficial.

Skills:

- High standard of written English and the ability to write quickly and to a deadline.
- Impeccable proofreading, attention to detail, and editing skills.
- Knowledge of how to use a CMS (WordPress).
- Outstanding research skills, with the ability to source for opinion pieces and conduct exclusive interviews.
- An entertaining and engaging writing voice.
- Strong knowledge of social media and Facebook Creator Studio
- Strong skillset when it comes to titling and packaging articles for social media – such as eye-catching featured images.
- The ability to use analytical tools such as Google Analytics and Crowdtangle to make reports and deliver stats to the Head of Editorial.



All employees are expected to comply with the company code of conduct, act professionally with colleagues, treat colleagues and the workspace with respect; It is your responsibility to ensure your behaviour, attitude and appearance always positively reflects Jungle Creations and doesn't do anything that would bring the reputation of the company into disrepute or cause a loss of confidence in its work.

Measures of success and key stakeholders:

Employees are monitored with bi-annual KPIs to measure their performance; these KPIs are made up of both skills and behavioural competencies. Jungle is committed to rewarding those employees who consistently exceed their bi-annual KPIs and will ensure those employees advance within the business.

KPIs:

- Ensuring monthly traffic and revenue targets are met.
- Help to maintain high motivation and morale within the team.
- Guarantee all articles adhere to copyright laws and are free from false or misleading news.

Key stakeholders:

- As well as the Editorial Team, you may be asked to work closely with our SEO Director, License Team, Social Team, and others within the company.

We want you to add to our culture

At Jungle Creations, we aim to ensure our workforce reflects the diverse society we live in. Our different ideas, our different perspectives and our respect for one another enables us to be innovative, creative and build a sense of belonging that actively encourages our people to add to our culture. We want everyone to feel that Jungle Creations is a place where they belong and that is the reason why we look for the cultural add, not the cultural fit.

Our mission

'We exist to create ideas that get people to thrive online and in the real world'



Our values

This is who we are. These qualities are the things we look for in new Jungle talent, the things we celebrate and reward our people for, and the things clients discover about us and our work.

Collaborate.

Whether in a small or large capacity, every one of our departments work in collaboration with each other. Encouraging this total collaboration means our people can team up with ease, and create the perfect environment for idea sharing, creative thinking, and working closely with clients and partners alike.

Innovate.

In a business and world that is forever changing, we pride ourselves on how agile and adaptable we are. Striving to experiment, take risks and be bold, Jungle celebrates how quickly its people can innovate and move with the times, ensuring we are at the forefront of change and the best in industry.

Champion.

We champion our people, their ideas, and their differences. Our people respect one another and the things that make each of us unique. We aim to support all voices internally and reflect this in the work we do. We actively encourage our people to add to our culture and want everyone at Jungle to feel that they belong.

Post Covid-19 Plan

We have carried out a full risk assessment and have moved to a permanent hybrid working system that sees staff split their time between the office and home (government guidelines allowing). Each team differs in terms of their in-office expectations so feel free to discuss this during your interview process.