

## Job description

<b>Job title</b>	Global Advocacy Director
<b>Department</b>	Programmes Department
<b>Location</b>	Nairobi, Kenya
<b>Reporting to</b>	Team Leader, Africa Lead Movement (ALM)
<b>Responsible for</b>	Head of Advocacy and Policy, Communications Manager
<b>Liaison with</b>	Options London and Kenya teams, consortium partners, FCDO, wider stakeholders
<b>Hours</b>	Full time, 40 hours per week
<b>Type of contract</b>	Fixed Term, until September 2025

### About Options

We are a global team of experts and innovators tackling some of the world's most pressing health challenges. We work with leaders and change makers around the globe to bring health strategies to life. We provide ideas, advice and technical know-how that enable our partners to build a path to lasting change.

With 30 years' experience in global health, we collaborate with our partners to explore existing evidence, combine expertise, scale up ideas and co-create solutions that accelerate change. This includes collaborating on policy design, managing initiatives, building powerful coalitions and galvanising social movements. Our impact is felt across whole communities, with a focus on women, girls and those who have been marginalised.

As part of MSI Reproductive Choices, all our profits go back into supporting MSI's own mission of children by choice, not chance.

We believe in a world where everyone can access the high-quality health services they need, without financial burden.

### About this programme

The UK Government (Foreign, Commonwealth and Development Office - FCDO) has a vision of a world free from Female Genital Mutilation/Cutting (FGM/C) by 2030, in line with the SDGs. A programme has been established entitled 'Support to the Africa-led movement (ALM) to end FGM/C' to contribute to global efforts to achieve that vision. Following a co-creation period, programme implementation began in September 2021.

This programme will support and build the capacity of the Africa Led Movement to end FGM/C at multiple levels and at scale, working in partnership with the rest of the FGM/C

movement, complementing UN agencies (such as the UNFPA-UNICEF Joint Programme on FGM/C), Saleema initiative, other alliances (such as Girls not Brides etc.) and grassroots Civil Society Organisations (CSOs), women's and girls' movements, etc.

The programme includes two consortia working in close collaboration. Options leads a consortium including Amref Health Africa, ActionAid UK, Orchid Project, ACCAF and University of Portsmouth to implement the 'Support to the Africa Led Movement to End FGM/C. Population Council is implementing 'The FGM/C Data Hub: Data and Measurement Support to the Africa Led Movement to end FGM/C'

### **Main purpose of job**

Reporting to the ALM Team Leader, the Global Advocacy Director will provide inspirational leadership, and strategic, technical and managerial oversight to the advocacy, policy and communications components of the ALM programme. The Global Advocacy Director will be a proactive leader and a self-starter, have the ability to build and lead a highly skilled team working across multiple countries, and take initiative to push the advocacy, policy, campaigns and communications forward. The role will ensure delivery of a programme of activities that will support and galvanise action behind the African-led movement to end FGM, by working at community, regional and global level across the African continent and beyond.

The Global Advocacy Director will be accountable for the overall development and delivery of advocacy, policy, campaigns and communications activities and outputs.

*Note: All levels of position in the organisation assume some degree of responsibility for safeguarding. Your accountabilities will align with the level and scope of the position and appropriate training will be provided*

### **Main duties**

#### **Strategic Leadership**

- Formulate and drive the advocacy and communications strategies that will ensure the Africa-led global movement can end FGM in one generation.
- Identify and create new partnerships from global players that will bring momentum for delivering the Programme's vision
- Captivate and inspire a new generation of anti-FGM leaders and campaigners
- Establish synergy between global communications campaigns to end FGM, and community-based programming on the ground
- Bring creative ideas for advancing the overall mission of the programme

#### **Technical leadership**

- Provide high-level advocacy and communications technical expertise and inspiration across the programme to guide effective implementation
- Ensure that programme strategies and approaches are aligned with the best available international evidence and best practice
- Ensure that the programme complies with, and promotes, its Do No Harm approach

### **Programme Leadership**

- Under the leadership of the TL, actively participate in the Senior Management Team and other critical management structures for the programme
- Work closely with the Team Leader in representation to FCDO and other key stakeholders
- In consultation with Options' leadership support the establishment and maintenance of appropriate consortium governance structures, ensuring productive senior relationships with consortium partners and sector leaders
- Ensure that the programme achieves its objectives and outcomes in advocacy and communications on time and to budget, that programmatic milestones and deliverables are met, and that financial, operational, and reporting requirements are adhered to.
- Oversee and line manage the advocacy and communications team of the ALM programme
- regardless of level of position in the organisation all roles assume a level of responsibility for safeguarding. Accountabilities align with the level and scope of the position and appropriate training will be provided

### **Galvanising a global movement**

- Engage at a high level with regional institutions on the African continent and external development partners
- Apply supreme diplomacy, influencing and consensus-building skills to build alliances with a range of networks and coalitions
- Ensure the programme complements, works with and builds on existing initiatives

### **Leveraging resources**

- Represent and promote the Programme's vision and the interests
- Identify potential international resource leveraging platforms and opportunities as they arise
- Support the development of messaging and advocacy approaches to increase global support for the ALM to end FGM

### **Representing Options' and ALM's broader interests**

- In collaboration with others from Options, represent Options and / or ALM in meetings with current and potential new clients, partner organisations and at external events to raise Options' and the programme's profile.
- Support learning and knowledge sharing across Options' programmes, identifying opportunities for collaboration, sharing of resources, leveraging relationships, and raising awareness of Options' and consortium partner's experience and expertise.

Note: this job description reflects the present requirements of the post. As duties and responsibilities change and develop the job description will be reviewed and be subject to amendment in consultation with the job holder.

## Person specification

Criteria	Essential	Desirable
<b>Qualifications</b>		
Post graduate degree in relevant subject or equivalent professional experience	✓	
<b>Experience</b>		
Proven ability to support coordination of complex international advocacy and communications interventions, with experience in relevant African countries.	✓	
Proven experience in people management., including distance management and team working.		✓
Experience of developing and maintaining successful relationships and partnerships with a diverse range of organisations and consultants.	✓	
Significant experience working on gender, women's empowerment or ending FGM programmes and campaigns.	✓	
Experience in developing and managing the rollout of communications programmes and media strategies.	✓	
Experience in high profile representation.		✓
Experience of managing large DFID/FCDO programmes, being a key point of contact with the client.		✓
Experience in fundraising / business development.		
<b>Skills and attributes</b>		
Leadership, influencing and supreme diplomacy.	✓	
Designing strategies for achieving results.	✓	
Excellent presentation and communication skills, with the ability to inspire.	✓	
Ability and willingness to travel.	✓	
Knowledge of gender, social norms change, programming related to working towards eliminating harmful social norms.		
<b>Other requirements</b>		

Pro-choice	✓	
Commitment to equal opportunities	✓	
A commitment to the programme's and Options' principles of Safeguarding, Do No Harm, and to comprehensive sexual and reproductive health and rights	✓	
Fluency in written and spoken English	✓	